

West Cape May Salute to Summer Festival

September 4, 2021



January 2021

Greetings!

Formerly known as the Tomato Festival, West Cape May is hosting a **Salute to Summer Festival** at the **Borough's Backyard Park**, 732 Broadway in West Cape May (behind the Fire House) on **Saturday, September 4, 2021**. We will celebrate the end of the summer season with a patriotic themed festival! Festivities are planned to begin at 9:00am and continue until 4:00pm. Proceeds from this event benefit the WCM Shade Tree Commission in their endeavor to protect and improve the tree canopy of West Cape May. Come on out and be a part of the spirit of community!

In an effort to amp up the *patriotic* theme, we are **requiring** ALL vendors to include red, white and blue items and decor at your booth. Use your imagination, decorate, include merchandise or prepare a special patriotic dish! Applications for the West Cape May Salute to Summer Festival will be reviewed for acceptance and applicants who are not accepted will receive a full refund. All applicants will be notified via email as to their acceptance.

The Application Process:

1. Complete the enclosed application and agree to comply with all government regulations and fees including Insurance, Dept. of Health, Fire, Sales Tax and any other regulation applicable to your business.
2. Vendors may include juried arts and crafts, local merchandise, clothing, food, antiques and collectibles. Photos must be included with new vendor applications. **NO FLEA MARKET MERCHANDISE**
3. Return your application with a check made payable to Borough of West Cape May Farewell to Summer Festival. **Application deadline is Friday, August 13, 2021 – NO EXCEPTIONS!**
4. Accepted vendors will be notified via email, as to their acceptance.
5. Any vendor not accepted will be notified by mail and fee will be refunded.
6. There are no refunds for any other reason.

About the SETUP:

1. Each space is at least 100 sq ft. We try our best to make each spot 10' x 10' to accommodate tents, but it is not guaranteed.
2. Tables must be covered to the ground and items attractively displayed.
3. Food and art demos or working at your site is encouraged.
4. Set up must be completed by 8:30am. No take down before 4:00pm.

Please return completed application to:
West Cape May Salute to Summer Festival
732 Broadway, West Cape May, New Jersey 08204
(609) 884-1005 ext 100 festivals@westcapemay.us

5. Vendors are responsible to **TAKE AWAY** any packing materials and trash and leave your space clean.

DO NOT USE PARK TRASH CANS FOR YOUR TRASH

The Rain Date is planned for Sunday, September 5, 2021. Please be advised that **there are no refunds, EVEN** in the event of weather-related cancellation on both days. **Information on postponement or cancellation may be obtained at (609) 884-1005 extension 115 or www.westcapemay.us.**

Important Insurance Update: Due to requirements of the Borough's insurance carrier, all vendors and non-profit groups will continue to be required to provide WCM Farewell to Summer Festival with evidence of *Liability* insurance, naming the following **additional named insured: Borough of West Cape May, WCM Farewell to Summer Festival and WCM Shade Tree Commission in the amounts as follows:**

Home Business Type	\$100,000. Liability	*May use Homeowner Policy*
Non-Profit/Charity Type	\$300,000. Liability	
Business	\$1 million liability	

We have included sample copies of insurance certificates for your reference, including Commercial, Non-Profit and Individuals.

****Please check with your insurance carrier for information on your specific needs.**

Any vendor who has previously provided a single certificate for all Borough sponsored festivals for 2021 (Farm Market, Salute to Summer Festival, Lima Bean Festival) should include copy of original 2021 certificate with this application.

Should you have any questions, please reach out to Theresa or Suzanne at (609) 884-1005 ext 100 or via email to festivals@westcapemay.us

Thank you and we look forward to seeing you at the West Cape May Salute to Summer Festival!

Suzanne & Theresa

Suzanne Schumann & Theresa Enteadó, Organizers
West Cape May Salute to Summer Festival

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Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone: Home (_____) _____ Cell (_____) _____

Email Address: _____

****All vendors will be notified via e-mail of their acceptance for the festival.**

ALL Vendors, please list what patriotic theme related food or item you will be selling, wearing or decorating with: _____

NEW VENDORS, non-returnable photos are required. Please attach with this application.

Number of Spaces Requested: _____ - Vendor @ **\$125 each**
 _____ - Food Vendor @ **\$150 each**
 _____ - Home Improvement/Professional Service @ **\$500 each**

Electrical Request (as available) _____ - **\$10 each**

TOTAL Amount Enclosed: _____

Product and General Liability Insurance Certificate(s) – Please attach a copy.

- **LOCATION:** West Cape May Backyard Park, 732 Broadway, West Cape May (behind the Fire House)
- Each vendor will have at least 100 square feet. We try our best to make each spot 10' x 10' to accommodate tents, but it is not guaranteed. All effort is made to give everyone a clear space. Requests for specific spaces are considered but not promised.
- Vendor locations will be marked by 7:00am on the morning of the show.

I have read the attached *West Cape May Salute to Summer Festival* information letter dated January 2021 and agree to adhere to the regulations outlined within. **APPLICATION DEADLINE is August 13, 2021 – NO EXCEPTIONS!**

Signature _____ Date _____

Office Use Only		
Date Received _____	Check # _____	Amount _____
Insurance Certificate _____	Heath Permit _____	Other _____
Approved 2021 _____	Notified _____	

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