

# West Cape May Farmers Market

Tuesdays, 3:00-7:30pm, June 29<sup>th</sup> to August 31<sup>st</sup>



*Always Fresh...Always Fun!*

732 Broadway at the West Cape May Borough Hall "Backyard Park"

[www.westcapemay.us](http://www.westcapemay.us)

"LIKE" us on Facebook

Greetings Vendors,

The West Cape May Farmers Markets will be entering its 20<sup>th</sup> season this year and the planning has already begun. The market will run a full ten weeks beginning June 29<sup>th</sup> and going through August 31<sup>st</sup>, each Tuesday between 3:00pm and 7:30pm.

The Farm Market Committee of Volunteers has been busy working and we appreciate the feedback many of you have given us on how to make the market a better experience for both our vendors and our guests. We are pleased to announce that booth fees will once again remain the same for the 2021 season.

The Market will once again allow for a limited sharing of booths. Sharing must be pre approved by the COV and will be limited to like vendors (for example: artist and artist).

The WCM Farmers Market Committee of Volunteers will review all applications to the market. You must be approved by the committee before attending the market. Any applicants who are denied will receive a full refund. All approved vendors are welcome to "like" the West Cape May Farm Market on Facebook as well as post product information relevant to their market booth.

All food vendors must receive approval from the Cape May County Health Department prior to attending the market. For further information, please contact the Cape May County Health Department at (609) 465-1187.

Please read the enclosed rules and regulations for more information about the logistics of the market. Below are some of the highlights.

**As we move towards becoming completely environment friendly, the Borough has initiated a BROWN BAG ONLY Ordinance throughout the town. We would like our vendors to be conscience of the products they are using for packaging as well. Thank you for helping us preserve our earth.**

## **PAYMENT OPTIONS (per single space)**

**Paid in Full by June 28<sup>th</sup>** (receive a 10% discount):

- 25% due by April 23<sup>rd</sup>
- 25% due by May 14<sup>th</sup>
- Balance due by June 28<sup>th</sup>

**Weekly Payments** (no discount):

- 3-week deposit due by April 23<sup>rd</sup>
- Weekly payments due beginning the FIRST MARKET
- Deposit weeks will be credited to the last three weeks of the season
- By paying weekly, you are committing to a full 10 weeks. Payments are due even if you do not show up and set up.

## **Pop-Up Vendors:**

- Upon availability, spaces are not guaranteed.
- Payment due the week of set up.

The per booth space are listed below:

*\*\*limited availability for non-profits, fundraisers and electricity*

<u>VENDOR TYPE</u>	<u>\$ RATE</u>	<u>\$ SEASON RATE</u>	<u>PD. In FULL By 6/28</u>
Farmer	35	350	315
Artist / Crafter	35	350	315
Antique/Resale	35	350	315
Food	65	650	585
Winery	65	650	585
Non-Profit**	NC	NC	NC
NP Fundraiser**	35	(or 50% of daily profit, whichever is less)	
Electricity**	NA	50	N/A

### **INSURANCE REQUIREMENTS:**

Due to requirements of the Borough's Insurance carrier, all vendors and non-profit groups will continue to be required to provide WCMFM with evidence of *liability insurance*.

In an effort to simplify the vendor insurance requirements that apply to ALL Borough sponsored festivals (Farm Market, Tomato Festival and Lima Bean Festival) we offer vendors the ability to provide **just one certificate to cover any/all events you plan to participate in this year**. We have included sample copies of insurance certificates for your reference, including Commercial, Non-Profit and Individuals. If you would like to take advantage of this single certificate option, the following additional named insureds should be included:

Borough of West Cape May	WCM Farm Market Committee
WCM Tomato Festival	WCM Lima Bean Festival
WCM Shade Tree Commission	WCM Community Christmas Parade

**Website:** The Borough of West Cape May has a great website, check it out at [www.westcapemay.us](http://www.westcapemay.us). Farm Market information is available online, including the application, in case you need another copy.

We look forward to another great market season filled with good fresh food, arts, crafts, music and much more! Please return your completed application and fees as soon as possible. Don't hesitate to contact me with any questions, concerns or new ideas at (609) 884-1005 x 100 or by email at [FarmMarket@westcapemay.us](mailto:FarmMarket@westcapemay.us).

Thank you - we forward to seeing you at the market!

Suzanne Schumann, Farmers' Market Coordinator  
West Cape May Farm Market Committee of Volunteers  
Contact: (609) 884-1005 x 100; [FarmMarket@westcapemay.us](mailto:FarmMarket@westcapemay.us)

Date Rec'd: \_\_\_\_\_  
Check #: \_\_\_\_\_  
Amount: \_\_\_\_\_  
Insurance: \_\_\_\_\_  
Health Permit: \_\_\_\_\_

Approved: \_\_\_\_\_  
Denied: \_\_\_\_\_  
Notified: \_\_\_\_\_

**2021 West Cape May Farmers Market  
Vendor Application**

June 29<sup>th</sup> – August 31<sup>st</sup>, 2021

**Please return application by April 23, 2021**

**Business Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_  
\_\_\_\_\_

**Phone** Business (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Number of Booths Requested** (10' x 10' each) \_\_\_\_\_ **Electric:** Yes / No (\$50 for season)

**Health Permit #, if applicable:** \_\_\_\_\_

**Product and General Liability Insurance Certificate(s): PLEASE ATTACH**

**Products You Plan To Sell** (circle)    Vegetables    Fruit    Foods    Live Plants  
  Flowers    Winery    Arts/Crafts  
  Antiques/Resale    Other – please describe:

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**Amount Enclosed (per 10 x 10 space):** \_\_\_\_\_

**Electric Payment (full electric payment due with deposit):** \_\_\_\_\_

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I have read the enclosed *West Cape May Farmers Market* Rules and Regulations and agree to adhere to said Rules and Regulations.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**INCLUDE A FULL DESCRIPTION AND PICTURES**

Please return application by **April 23<sup>rd</sup> with deposit and insurance** to:

**West Cape May Farmers Market, 732 Broadway, West Cape May, New Jersey 08204**

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