

West Cape May Tomato Festival

August 31, 2019



January 2019

Hello **TOMATO** Enthusiasts and Vendors!

Back by popular demand, the West Cape May Tomato Festival returns to Wilbraham Park at the corner of Sunset & Broadway on **August 31, 2019**. We will celebrate the Jersey Fresh Tomato and the end of the summer season! Festivities are planned to begin at 9:00am and continues until 5:00pm. Proceeds from this quirky event benefit the WCM Shade Tree Commission in their endeavor to protect & improve the tree canopy of WCM. Come on out and be a part of the spirit of community!

In an effort to amp up the Tomato theme, we are **requiring** ALL vendors to include something **TOMATO related** at your booth. Use your imagination, decorate, include tomato merchandise or prepare a special tomato delight! Applications for the WCM Tomato Festival will be reviewed for acceptance and applicants who are not accepted will receive a full refund. All applicants will be notified via email as to their acceptance.

The Application Process:

1. Complete the enclosed application and agree to comply with all government regulations and fees including Insurance, Dept. of Health, Fire, Sales Tax and any other regulation applicable to your business.
2. Juried arts and crafts, local merchandise, clothing, antiques and collectibles, food. Photos must be included with new vendor applications. No flea market merchandise.
3. Return your application with a check made payable to Borough of WCM Tomato Festival. **Application deadline is Friday, August 9, 2019 – NO EXCEPTIONS!**
4. Accepted vendors will be notified via email, as to their acceptance.
5. Any Vendor not accepted will be notified by mail & fee will be refunded.
6. There are no refunds for any other reason.

About the SETUP:

1. Each space is at least 10' by 10' and will have 10' frontage. Tents are your option.
2. Tables must be covered to the ground and items attractively displayed.
3. Vendors are required to be 3 feet back from the walkway to accommodate foot traffic.
4. Food & art demos or working at your site is encouraged.
5. Set up must be completed by 8:30am. No take down before 5:00pm.
6. Vendors are responsible to **TAKE AWAY** any packing materials and leave your space clean.

DO NOT USE PARK TRASH CANS FOR YOUR TRASH

Please return completed application to:
West Cape May Tomato Festival
732 Broadway, West Cape May, New Jersey 08204
(609) 884-1005 ext 100 tomato@westcapemay.us

The Rain Date is planned for August 31, 2019. Please be advised that **there are no refunds, EVEN** in the event of weather related cancellation on both days. **Information on postponement or cancellation may be obtained at (609) 884-1005 extension 115 or www.westcapemay.us.**

Important Insurance Update: Due to requirements of the Borough's Insurance carrier, all vendors and non-profit groups will continue to be required to provide WCM Tomato Festival with evidence of *Liability* insurance, naming the following **additional named insured: Borough of West Cape May, WCM Tomato Festival and WCM Shade Tree Commission**

In the amounts as follows:

Home Business Type	\$100,000. Liability	*May use homeowner Policy*
Non Profit/Charity Type	\$300,000. Liability	
Business	\$1 million liability	

We have included sample copies of insurance certificate for your reference, including Commercial, Non Profit and Individuals.

****Please check with your insurance carrier for information on your specific needs.**

Any vendor who has previously provided a single certificate for all Borough sponsored festivals for 2019 (Farm Market, Tomato Festival, Lima Bean Festival) should include copy of original 2019 certificate with this application.

Should you have any questions, please reach out to Theresa or Suzanne at (609) 884-1005 ext 100 or via email to tomato@westcapemay.us

Thank you and we look forward to seeing you at WCM TOMATO Festival!

Shade Tree Commission
Organizers
West Cape May Tomato Festival

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West Cape May Tomato Festival
Vendor Application
August 31, 2019
Raindate: September 1, 2019



Business/Name: _____

Mailing Address: _____

Phone: Home (_____) _____ Cell (_____) _____

Email Address: _____

****All vendors will be notified via e-mail of their acceptance for the festival.**

ALL Vendors, please list what Tomato related food or item you will be selling, wearing or decorating with:

NEW VENDORS, non-returnable photos are required. Please attach with this application.

Number of Spaces Requested: _____ Wide End of Park @ \$125 each
 _____ Narrow End of Park @ \$95 each
 _____ ALL FOOD VENDORS @ \$150 each

Electrical Request (as available) _____ \$10 each

TOTAL Amount enclosed: _____

Product and General Liability Insurance Certificate(s) – Please attach a copy.

- Each vendor will have at least 100 square feet.
- Vendor locations will be marked on the sidewalk OR street the morning of the show.
- Wilbraham Park is pie shaped and has no square spaces. Be ready to accommodate an irregular space with some trees, etc.
- All effort is made to give everyone a clear space. Requests for specific spaces are considered but not promised.

I have read the attached *West Cape May Tomato Festival* Information letter dated January 2019 and agree to adhere to the Regulations outlined within. **APPLICATION DEADLINE is August 9, 2019 – NO EXCEPTIONS!**

Signature _____ Date _____

<i>Office Use Only</i>		
Date Received _____	Check # _____	Amount _____
Insurance Certificate _____	Heath Permit _____	Other _____
Approved 2019 _____	Notified _____	

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