

West Cape May Business Association 21th Annual Strawberry Festival
2019

APPLICATION

Saturday, June 1
Rain date, Sunday June 2
9am to 5pm
Set up 6:30 am to 8:30am
No breakdown before 5pm

Questions?

Wilbraham Park
Broadway & West Perry Streets
West Cape May, NJ 08204
Call Sharon Flanagan 609-886-0412
or email birdhousecm@gmail.com

Booth Spaces

Spaces on Myrtle Avenue and the Wide End of the Park are \$125.
Spaces at the Narrow End of the Park are \$95 and limited.
All food vendors are \$150 (something with a strawberry theme, please)
Home Improvement/Professional Service Businesses are \$500.

Each vendor will have a least 100 square feet per booth space. Vendor locations will be emailed (or mailed) 4-7 days prior to the event. The locations will be marked on the sidewalk or the street the morning of the show.

Both the Street and the Park are desirable locations. Wilbraham Park is pie shaped and has no square spaces. Be ready to accommodate some trees and bushes. If placed in the Narrow End of the Park, be ready to accommodate an irregular shaped space. All effort is made to give everyone a clear space. We cannot be responsible for the condition of the street, especially if it has just rained. Requests for specific spaces are considered but not promised.

All applications must be accompanied by a check or money order for the full amount, made out to and sent to: **West Cape May Business Association, PO Box 661, Cape May, NJ 08204.**

Applications not accepted by the committee will be returned by mail. **Vendors accepted will be notified and are not entitled to refunds for any reason even in the event of a weather related cancellation.**

Vendors accepted to the show do not require individual insurance coverage. The West Cape May Business Association (WCMBA) has a blanket liability insurance policy that covers exhibitors.

Information about weather related cancellations or delays will be left on the answering machine at 609-886-0412 Friday evening.

Some Rules

- Every booth **must** have something with a Strawberry theme, either merchandise, food or decoration!!! **The CM Tech school booth will be the only strawberry shortcake allowed.**
- Tables must be covered to the ground and items attractively displayed. No merchandise lying on the ground.
- For Vendors in the park, tents and tables are required to be set back at least 3 feet from the sidewalk. For Vendors on Myrtle Ave., booths must not protrude more than 10' in the street.
- We accept Juried Arts & Crafts, local merchandise, clothing, antiques & collectibles, food. No flea market merchandise!!
- You are responsible to remove your own trash. Trash cans are for customers' use only. Vendors may not use them for food waste or packing materials. There is a dumpster near the portable toilets at Broadway and Myrtle that vendors are welcome to use.

SAVE THIS PAGE FOR YOUR RECORDS

RETURN THIS PAGE WITH YOUR CHECK OR MONEY ORDER

Please complete the entire form!!!

I want to be in the 2019 Strawberry Festival!!

Saturday, June 1 (Rain date Sunday, June 2)

Business Name _____

Address _____ City, _____ State _____ Zip code _____

Contact Person _____

Phone _____ Email _____

Describe your merchandise (EVEN IF YOU ARE A RETURNING VENDOR) and list your strawberry related items. All categories of merchandise and food items must be approved.

If you are a new vendor, please send (non-returnable) photos. These are required and your application will be returned if not included.

# of spaces at the narrow end of the park	_____	@ \$95 /space =	_____
# of spaces at the wide end of the park or street	_____	@ \$125 / space =	_____
# of food vendor spaces	_____	@ \$150/ space =	_____
# of Home Improvement/Professional Services	_____	@ \$500 / space =	_____

Water needed? _____ Electricity needed? (limited) _____

For returning vendors: I would like to be in or near my 2018 space location _____ y/n

Application fees must be sent with the signed application. If accepted, the fee is non-refundable even if the event is cancelled due to weather. If not accepted, your application and check will be returned.

Make check or money order payable to:
West Cape May Business Association

Mail to:
WCMBA, Attn Sharon Flanagan
PO Box 661
Cape May, NJ 08204

I agree to abide by the show rules and regulations. Any failure of the exhibitor to adhere to the rules will be grounds for expulsion from this and future shows and a forfeiture of booth fees. I agree to indemnify and hold harmless the Borough of West Cape May, the West Cape May Business Association, Sharon Flanagan and Kenneth Low in conjunction with any claim or action arising from this event. I assume responsibility for collection of appropriate sales tax and payment to government authorities. Food vendors agree to abide by all applicable government regulations and permits, including the Cape May County Department of Health and NJ Fire Safety.

Signature _____ Date _____