

**BOROUGH OF WEST CAPE MAY  
COUNTY OF CAPE MAY  
STATE OF NEW JERSEY**

**ORDINANCE NO. 512-16**

**AN ORDINANCE AMENDING THE WEST CAPE MAY  
ZONING ORDINANCE TO REGULATE SIGNS**

**WHEREAS**, section 27-27.4 of the Revised General Ordinances of the Borough of West Cape May establishes the regulations of signs; and

**WHEREAS**, the Community Business Task Force made several suggestions to improve the sign regulations and the Borough Commission believes it appropriate to amend the sign ordinance to prohibit certain kinds of signs.

**NOW, THEREFORE, BE IT ORDAINED** by the Board of Commissioners of the Borough of West Cape May as follows:

**Section 1.** Section 27-27.4 of the West Cape May zoning ordinance is hereby amended as follows (additions in underline, deletions in ~~striketrough~~):

d. *Prohibited Signs.*

1. Electronic message signs.
2. Animated, blinking, flashing, moving or revolving signs.
3. Neon, LED or similar signs.
4. Roof signs.
5. Signs attached to trees or utility poles.
6. Inflatable signs
7. Billboard signs
8. Bench signs
9. Any sign attached to or placed on a vehicle except for those vehicles actively used in the daily function of the business to which such signs relate.
10. Banners, except where permitted herein, and pennants.

11. Vinyl signs

12. Internally lit signs

**Section 2. Referral.** This ordinance shall be referred to the West Cape May Planning Board for consistency review pursuant to the Municipal Land Use Law.

**Section 3. Repealer.** All ordinances or parts of ordinances in conflict with this ordinance are hereby repealed to the extent of that conflict.

**Section 4. Severability.** Should any portion of this ordinance be declared unconstitutional or invalid, the remaining portion of this ordinance shall not be affected thereby and shall remain in full force and effect, and to that end the provisions of this ordinance are declared to be severable.

**Section 5. Effective Date.** This ordinance shall take effect 20 days after passage and publication, according to law.

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Pamela M, Kaithern, Mayor

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Peter C. Burke, Deputy Mayor

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Carol E. Sabo, Commissioner

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Elaine L. Wallace, RMC  
Municipal Clerk

Introduced: June 8, 2016

Adopted: