

# West Cape May Farmers Market

Tuesdays, 3:00-7:30pm, June 26<sup>th</sup> to August 28<sup>h</sup>

732 Broadway at the West Cape May Borough Hall "Backyard Park"  
[www.westcapemay.us](http://www.westcapemay.us) Become our Fan on Facebook



*Always Fresh...Always Fun!*

Greetings Vendors,

The West Cape May Farmers Markets will be entering its 17th season this year and the planning has already begun. The market will run a full ten weeks beginning June 26 – August 28, 2018, each Tuesday between 3:00 p.m. and 7:30 p.m.

The Farm Market Committee of Volunteers has been busy working and we appreciate the feedback many of you have given us on how to make the market a better experience for both our vendors and our guests. We are pleased to announce that booth fees will once again remain the same for the 2018 season.

The Market will once again allow for a limited sharing of booths. Sharing must be pre approved by the COV and will be limited to like vendors (for example: artist and artist.)

The WCM Farmers Market Committee of Volunteers will review all applications to the market. You must be approved by the committee before attending the market. Any applicants who are denied will receive a full refund. All approved vendors are welcome to friend the West Cape May Farm Market on Facebook as well as post product information relevant to their market booth.

All food vendors must receive approval from the Cape May County Health Department prior to attending the market. For further information, please contact the Cape May County Health Department at 609-465-1187.

Please read the enclosed rules and regulations for more information about the logistics of the market. Below are some of the highlights.

### **Application and Per Booth Fees:**

Please return your application by April 13<sup>th</sup> with a minimum **25% annual** booth fee deposit. An additional minimum 25% is due by 5/11 and Vendors who pay in full by 6/27 will receive a 10% reduction to the Season Rate. The per booth fees are listed below:

<b>VENDOR TYPE</b>	<b>\$ RATE</b>	<b>\$ SEASON RATE</b>	<b>PD. in FULL by 6/26</b>
Farmer	35	350	315
Artist / Crafter	35	350	315
Antique/Resale	35	350	315
Food	65	650	585
Winery	65	650	585
Non Profit**	NC	NC	NC
N P Fund Raiser**	35	(or 50% of daily profit/ whichever less)	
Electricity**	NA	50	45

**\*\* Limited availability for Non Profits, Fund Raisers and electricity**

Vendors not taking advantage of the discount must pay a minimum 25% deposit by 4/13.

**Important Insurance Update:** Due to requirements of the Borough's Insurance carrier, all vendors and non-profit groups will continue to be required to provide WCMFM with evidence of *Liability* insurance. In an effort to simplify the vendor insurance requirements that apply to ALL Borough sponsored festivals (Farm Market, Tomato Festival, and Lima Bean Festival) we offer vendors the ability to provide **just one certificate to cover any/all events you plan to participate in this year**. We have included sample copies of insurance certificates for your reference, including Commercial, Non Profit and Individuals. If you would like to take advantage of this single certificate option, the following additional named insureds should be included:

Borough of West Cape May  
WCM Tomato Festival  
WCM Shade Tree Commission

WCM Farm Market Committee  
WCM Lima Bean Festival  
WCM Community Christmas Parade

The Borough of WCM is registered for an insurance program for vendors through our insurer. The Tenant User Liability Insurance Policy (**TULIP**) is available for vendors/non profits using Borough facilities to register and obtain insurance if they do not already have insurance in place. This program is available via internet only at <https://www.ebi-ins.com/tulip> and requires credit card payment. Once logged into the site, enter the ID- **GNTI**- in the first box and **229** in the second box. Continue following online prompts. A quote will be provided before you commit to purchase coverage.

**\*\*Please check with your insurance carrier for information on your specific needs.**

**Website:** The Borough of West Cape May has a great website, check it out at [www.westcapemay.us](http://www.westcapemay.us). Farm Market information is available online, including the application, in case you need another copy. Please let us know if you are interested in providing business information to be linked to this site.

We look forward to another great market season filled with good fresh food, arts, crafts, music and much more! Please return your completed application and fees as soon as possible. Don't hesitate to contact me with any questions, concerns or new ideas at (609) 884-1005 ext 107 or by email at [FarmMarket@westcapemay.us](mailto:FarmMarket@westcapemay.us).

Thank you - I look forward to seeing you at the market!

*Lauren*

Lauren Vitelli and The West Cape May Farm Market Committee of Volunteers  
Contact: 609-884-1005 x 107; [FarmMarket@westcapemay.us](mailto:FarmMarket@westcapemay.us)

**2018 West Cape May Farmers Market  
Vendor Application**

June 26, 2018 – August 28, 2018

**Please return application by April 13, 2018**

**Business Name** \_\_\_\_\_

**Mailing Address:** Street/PO Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ County \_\_\_\_\_

**Phone:** Business (\_\_\_\_) \_\_\_\_\_ Home (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Number of Booths Requested** (10' x 10' each) \_\_\_\_\_

**Health Permit #** (If Applicable) Please attach copy of permit \_\_\_\_\_

**Special Permit** (if Applicable) *Please attach copy of permit or copy of enclosed application*

**Product and General Liability Insurance Certificate(s)** Please attach copy

**Products You Plan To Sell**       Vegetables    Fruit    Foods    Live plants  
 Flowers    Winery    Arts/Crafts    Antiques/Resale

---

**Amount enclosed: (per 10 x 10 space)** \_\_\_\_\_ A minimum 25% **annual** deposit must accompany this application and is refundable only if application is denied for the West Cape May Farmers Market. Vendors who pay 25% deposit by 4/13/18 and an additional 25% by 5/11/18 and pay in full by 6/26/18 will receive a 10% reduction to the Season Rate.

**Electrical Request (as available at additional \$50 season charge)** \_\_\_\_\_

**Due by April 13, 2018**

**Vendors not taking advantage of the discount must pay 25% deposit by 4/13**

I have read the enclosed *West Cape May Farmers Market Rules and Regulations* and agree to adhere to said Rules and Regulations

Signature \_\_\_\_\_

Date \_\_\_\_\_

**INCLUDE A FULL DESCRIPTION AND PICTURES**

---

Please return application to:

**West Cape May Farmers Market, 732 Broadway, West Cape May, NJ 08204**

*Office Use Only*

Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \_\_\_\_\_

Insurance Certificate \_\_\_\_\_ Health Permit \_\_\_\_\_ Other \_\_\_\_\_

Approved 2018 \_\_\_\_\_ Notified \_\_\_\_\_

Borough of West Cape May Farm Market Committee  
732 Broadway West Cape May, NJ 08204 (609) 884-1005 ext 107