

West Cape May Farmers Market

Tuesdays, 3:00-7:30pm, June 27th to August 29th

732 Broadway at the West Cape May Borough Hall "Backyard Park"
www.westcapemay.us Become our Fan on Facebook



Always Fresh...Always Fun!

Greetings Vendors,

The West Cape May Farmers Markets will be entering its 16th season this year and the planning has already begun. The market will run a full ten weeks beginning June 27 – August 29, 2017, each Tuesday between 3:00 p.m. and 7:30 p.m.

The Farm Market Committee of Volunteers has been busy working and we appreciate the feedback many of you have given us on how to make the market a better experience for both our vendors and our guests. We are pleased to announce that booth fees will once again remain the same for the 2017 season.

The Market will once again allow for a limited sharing of booths. Sharing must be pre approved by the COV and will be limited to like vendors (for example: artist and artist.)

The WCM Farmers Market Committee of Volunteers will review all applications to the market. You must be approved by the committee before attending the market. Any applicants who are denied will receive a full refund. All approved vendors are welcome to friend the West Cape May Farm Market on Facebook as well as post product information relevant to their market booth.

All food vendors must receive approval from the Cape May County Health Department prior to attending the market. For further information, please contact the Cape May County Health Department at 609-465-1187.

Please read the enclosed rules and regulations for more information about the logistics of the market. Below are some of the highlights.

Application and Per Booth Fees:

Please return your application by April 14th with a minimum **25% annual** booth fee deposit. An additional minimum 25% is due by 5/19 and Vendors who pay in full by 6/27 will receive a 10% reduction to the Season Rate. The per booth fees are listed below:

VENDOR TYPE	\$ RATE	\$ SEASON RATE	PD. In FULL By 6/27
Farmer	35	350	315
Artist / Crafter	35	350	315
Antique/Resale	35	350	315
Food	65	650	585
Winery	65	650	585
Non Profit**	NC	NC	NC
N P Fund Raiser**	35	(or 50% of daily profit/ whichever less)	
Electricity**	NA	50	45

**** Limited availability for Non Profits, Fund Raisers and electricity**

Vendors not taking advantage of the discount must pay a minimum 25% deposit by 4/14.

Important Insurance Update: Due to requirements of the Borough's Insurance carrier, all vendors and non-profit groups will continue to be required to provide WCMFM with evidence of *Liability* insurance. In an effort to simplify the vendor insurance requirements that apply to ALL Borough sponsored festivals (Farm Market, Tomato Festival, and Lima Bean Festival) we offer vendors the ability to provide **just one certificate to cover any/all events you plan to participate in this year**. We have included sample copies of insurance certificates for your reference, including Commercial, Non Profit and Individuals. If you would like to take advantage of this single certificate option, the following additional named insureds should be included:

Borough of West Cape May
WCM Tomato Festival
WCM Shade Tree Commission

WCM Farm Market Committee
WCM Lima Bean Festival
WCM Community Christmas Parade

The Borough of WCM is registered for an insurance program for vendors through our insurer. The Tenant User Liability Insurance Policy (**TULIP**) is available for vendors/non profits using Borough facilities to register and obtain insurance if they do not already have insurance in place. This program is available via internet only at <https://www.ebi-ins.com/tulip> and requires credit card payment. Once logged into the site, enter the ID- **GNTI**- in the first box and **229** in the second box. Continue following online prompts. A quote will be provided before you commit to purchase coverage.

****Please check with your insurance carrier for information on your specific needs.**

Website: The Borough of West Cape May has a great website, check it out at www.westcapemay.us. Farm Market information is available online, including the application, in case you need another copy. Please let us know if you are interested in providing business information to be linked to this site.

We look forward to another great market season filled with good fresh food, arts, crafts, music and much more! Please return your completed application and fees as soon as possible. Don't hesitate to contact me with any questions, concerns or new ideas at (609) 884-1005 ext 107 or by email at FarmMarket@westcapemay.us.

Thank you - I look forward to seeing you at the market!

Lauren

Lauren Vitelli and The West Cape May Farm Market Committee of Volunteers
Contact: 609-884-1005 x 107; FarmMarket@westcapemay.us

**2017 West Cape May Farmers Market
Vendor Application**

June 27th – August 29, 2017

Please return application by April 14, 2017

Business Name _____

Mailing Address: Street/PO Box _____

City _____ State _____ Zip Code _____ County _____

Phone: Business (____) _____ Home (____) _____ Cell (____) _____

Email Address _____

Number of Booths Requested (10' x 10' each) _____

Health Permit # (If Applicable) Please attach copy of permit _____

Special Permit (if Applicable) *Please attach copy of permit or copy of enclosed application*

Product and General Liability Insurance Certificate(s) Please attach copy

Products You Plan To Sell Vegetables Fruit Foods Live plants
 Flowers Winery Arts/Crafts Antiques/Resale

Amount enclosed: (per 10 x 10 space) _____ A minimum 25% **annual** deposit must accompany this application and is refundable only if application is denied for the West Cape May Farmers Market. Vendors who pay 25% deposit by 4/14/17 and an additional 25% by 5/19/17 and pay in full by 6/27/17 will receive a 10% reduction to the Season Rate.

Electrical Request (as available at additional \$50 season charge) _____

Due by April 14, 2017

Vendors not taking advantage of the discount must pay 25% deposit by 4/14

I have read the enclosed *West Cape May Farmers Market* Rules and Regulations and agree to adhere to said Rules and Regulations

Signature _____

Date _____

Please return application to:
West Cape May Farmers Market 732 Broadway, West Cape May, NJ 08204

Office Use Only

Date Received _____ Check # _____ Amount _____

Insurance Certificate _____ Health Permit _____ Other _____

Approved 2016 _____ Notified _____